

RED ROCK

FANTASY

XIX

SEDONA

**PARTICIPANT INFORMATION
PACKAGE
AND COMPETITION GUIDELINES**

*****Please take time to read carefully.**

This packet contains...

THE ANSWERS! ***

INTRODUCTION

This package provides very important information about this year's Red Rock Fantasy. Your enjoyment of the Red Rock Fantasy experience will be significantly enhanced by a full understanding of what to expect throughout the course of the event. It is imperative that you read this package in its entirety. We will be happy to answer any questions you might have.

The Los Abridados Red Rock Fantasy competition was designed to offer you, the invited artist, the highest possible degree of creative control of your work. At the same time, we must provide for fairness to all participants and balance the needs of our business operations, including the comfort and safety of our resort guests. We must also strive to provide the viewing audience with the utmost in holiday experience consistent with the standards by which Los Abridados Resort & Spa is known. In keeping with these goals, we have developed certain guidelines concerning the event. **The guidelines must be strictly adhered to in order to be eligible for the prizes and awards. Los Abridados reserves the right to make exceptions to, and to modify, these guidelines at any time, whether before, during or after set-up or takedown, all in its sole discretion.**

It is our sincere hope that the guidelines do not in any way inhibit your creative process. Obviously, if you weren't excellent in the area of light artistry, you would not have been invited to be here with us today. With this in mind we look forward to a very exciting and entertaining experience in making Red Rock Fantasy a success for all. Please allow us to be of assistance in any way possible and the very best of luck to all Red Rock Fantasy artists!

**RRF XVIII
IMPORTANT DATES
2009-2010**

Theme and Display Design Thursday, September 17, 2009
DEADLINE: **DO NOT** be late on this as it may mean disqualification!
Display Submission must be mailed to:
Lori Lo Duca
Premiere Vacation Club @ Bell Rock
6246 State Route 179, Sedona, AZ 86351

Display Set-Up: Arrival Saturday, November 14, 2009 with check in at Los Abrigados after 4:00 p.m. Accommodations with breakfast and dinner provided until the end of breakfast service Friday, November 20, 2009. Resort check-in is at 4:00 p.m. **No early check-in will be available due to high occupancy levels.** Set-up can begin at 10:00 a.m.

Post Set-Up Check-out: Room inspection prior to checkout. **Checkout is no later than noon, Friday, November 20, 2009. Late checkout cannot be allowed due to high occupancy levels.**

Grand Finale “Lights-Off”:

Saturday, January 2, 2010.

Display Dismantling:

Saturday, January 9th, thru Monday, January 11th, 2010. Accommodations with breakfast and dinner provided. Resort check-in is at 4:00 p.m. **No early check-in will be available due to high occupancy levels.** Takedown can begin at 9:00 a.m. Site inspection prior to checkout. Checkout is noon, Monday, January 11, 2010.

ACCOMODATION AND MEALS

As a valued Red Rock Fantasy participant, you will receive complimentary accommodations and meals at Los Abrigados where indicated in the “Important Dates” list on previous page.

In the case of accommodations, you will receive one suite, **which sleeps four (4)**. A **limited** number of air mattresses are available by advance reservation only. If additional rooms are necessary, they are available at a rate of **\$69.00** per room, per night, at the Premiere Vacation Club at Bell Rock, and can be reserved by calling (800) 521-3131. Additional room reservations at the PVCBR must be made by **October 15, 2009** for set-up and **January 1, 2010** for takedown. Rooms are subject to space availability and cannot be guaranteed. Please note the following:

- (A) During Set-Up Week, every effort will be made to lodge participants within close proximity to their display.
- (B) Please note that you will be responsible for all incidental charges over and above the basic room charge, such as long distance phone charges, room

service, pay-per-view, etc. Local telephone call charges will be adjusted off at checkout.

(C) Three coin-operated laundry facilities are located at the resort for your convenience.

(D) Parking is at a premium in certain areas of the resort. Please unload all trailers as soon as possible and park them in the approved secure parking area as deemed by the Front Desk at check in. This will not only help our guests, but Red Rock Fantasy contestants as well, to find suitable parking.

(E) Trailers are not allowed to be parked at your site.

(F) Meals for helpers and family members will be available for an additional charge. Children under 12 eat complimentary and must be accompanied by their parent during meals. Each site will receive meal tickets for two meals per breakfast and dinner. Additional meals can be purchased at the following prices:

Breakfast	\$7.00
Dinner	\$14.00

(G) Provisions for “to go” meals will not be provided during set-up or take down.

(H) Any participant with medically related dietary restrictions may arrange for meals appropriate to their diet with advance notice to the Banquet Staff.

(I) Pets are permitted only in designated pet friendly suites and when registered as a guest at Premiere Pet Club may walk the grounds with you on a leash. There is a \$20/day/pet non-refundable charge for pets. If your site has a designated pet friendly suite you must advise Lori Lo Duca ASAP if you plan to have any pets in your suite during set-up and take down.

During Set-Up Week, a host of special events will take place for your evening entertainment and enjoyment, a complete schedule to be provided upon check-in.

Finally, as you know, Los Abrigados Resort & Spa is considered a first-class luxury resort. In order to assist our housekeeping and maintenance staff in keeping the resort in

acceptable condition during the Set-Up Week and after display dismantling, we ask your cooperation in the following:

- Ⓢ Upon arrival for display set-up, all hard construction should be complete and your activities should be limited to assembling your display and touch-up.
- Ⓢ For the most part, sawing, painting, gluing, etc. should have been completed prior to your arrival.
- Ⓢ Regardless, in-room and porch or balcony construction activities (such as sawing, painting, gluing, and the like) are expressly prohibited and could be grounds for ineligibility.
- Ⓢ Prior to checkout after Set-Up Week, your room will be inspected for cleanliness, damage, etc. After display dismantling, your site will be similarly inspected.
- Ⓢ In the event of unreasonable un-cleanliness or damage to your suite or site, **you will become ineligible for awards and/or participation in future Red Rock Fantasy events.** In addition, you may be held personally liable for any damage to the property.

DESIGN GUIDELINES

Design Review Procedure: Once your site has been determined, you will have until Monday, August 31, 2009, to submit the theme, name and layout of your design, along with the Participant Application & Agreement and Media Release. In order to expedite the design review process, you will be provided an enlarged photograph of your site with tracing paper attached. You must draw your plan in reasonable detail (please use a dark pencil) on the tracing paper and return with the photo. If artistic drawing is not your forte then a detailed written description must accompany your drawing. **No display submissions will be accepted at the Site Selection Brunch. A detailed written explanation of the theme and display concept must also accompany the plan. All items must be "postmarked" by August 31, 2009 to the following address:**

Lori Lo Duca
Premiere Vacation Club at Bell Rock
6246 State Route 179
Sedona, AZ 86351

Periodically, the RRF Committee will review submissions for technical feasibility and consistency with these Design Guidelines, as well as, the Materials Guidelines and Construction Guidelines. You will be notified promptly whether or not your design plan has been approved or whether modifications are necessary.

Theme: Red Rock Fantasy as a whole has no specific theme except its claim to being "America's Most Spectacular Holiday Light Display". However, we would encourage some type of theme that depicts what this year's beneficiaries are all about. Latitude will be given as to theme and content so long as they are within the bounds of generally accepted good taste and tolerant of other religious and cultural views. Display should convey a sense of holiday goodwill and cheer, but the approach taken to this end is at the discretion of the individual artists. **At the discretion of Los Abrigados, themes not reflecting holiday concepts may be rejected.**

In order to maintain diversity and avoid undesirable duplication, the following theme/name guidelines have been adopted.

- (1) There are essentially no restrictions on the use of "traditional" holiday themes (e.g., Santa Claus, religious scenes, scenes from "'Twas the Night before Christmas," scenes from the "Nutcracker Suite" or scenes reflective of holiday classic nursery rhymes, songs, books or poems, or foreign country holiday celebrations, etc.). In order to avoid repetition, Los Abrigados reserves the

right to limit the number of similar traditional themes to two and will advise participants of such duplicates.

- (2) Only one of each “commercial” theme (e.g., cartoon character from movie or television, professional sports team, etc.) will be permitted.
- (3) Themes that are in essence advertisements or promotions for a participant’s or someone else’s business, product or service are not permitted.
- (4) Display names may not be the same as or similar to another display name.
- (5) A new theme, display and cutouts **must** be used for only one year. Displays and display pieces (or portions thereof) used in a prior Red Rock Fantasy or home or business display may not be used again by you or any other contestant. **NO EXCEPTIONS AND VIOLATORS WILL BE DISQUALIFIED.**
- (6) Where limitations are imposed, theme/names will be available on a first-come, first-serve basis.
- (7) Displays depicting memorials will not be permitted.
- (8) Any alleged infractions made by another participant concerning a display must be in writing and state specifically the reason for the complaint. In the event Los Abrigados believes there may be merit to the complaint, it will further evaluate the infraction and make a determination at its sole and absolute discretion. Los Abrigados may elect to hire a disinterested third party appraiser to determine the matter, whose determination will be final. If Los Abrigados or any such appraiser determines that an infraction exists, the participant’s display shall remain in place but will not be eligible for any award.
- (9) Although we are interested in the enhancement of the sites Los Abrigados reserves the right to not allow, on a case-by-case basis, certain enhancements like strobe lights.

Use of Facilities: Participant(s) will randomly draw their building sites to decorate and may use the grounds adjacent to this area as well. Trees and shrubbery may be used as long as Los Abrigados feels that the decorations will neither damage the foliage, nor present any safety or fire hazard. Cutting of tree limbs, shrubbery, plants, etc., is strictly prohibited. Attaching display pieces or lights to trees by nailing or screwing will not be permitted. Information concerning all electrical or mechanical props must be included on the design plan (or on a separate attachment) so Los Abrigados can determine if sufficient power is available. The Los Abrigados engineering staff will gladly answer

questions regarding technical issues important to your design plan, for more details see construction guidelines on page 11.

Safety: Los Abridados wants to ensure a festive but safe Red Rock Fantasy experience for all guests. In keeping with this, Los Abridados will reject any plan not strictly conforming to safety guidelines or otherwise deemed to be hazardous. No props that produce flames or excessive amounts of heat will be permitted. Props or figures with electrical attachments must be properly designed to eliminate the risk of fire. No more than 6 strings of 50 lights or 3 strings of 100 lights can be strung consecutively.

Consideration to Resort Guests: In developing your plan, remember that your display will be in close proximity to resort guestrooms. Props that produce sound or music will not be permitted. In regard to displays that use balcony areas, remember that resort guests may be occupying these suites. **Do not block access of guests to these balconies, patios or obstruct views and consider the safety of guests and their children, when placing decorations in these areas.**

Los Abridados reserves the right to reject any plan deemed to be offensive to guests of the resort.

Design Tip: When designing your display, remember that the Sedona winter weather is not as mild as Phoenix. At some time during the display period, it will likely rain or snow, and there may be windy days. Weather and water proofing is strongly recommended to preserve the quality of displays in the event of inclement weather. Avoid the use of paper decorations and water-based glue. Los Abridados is not responsible for maintaining the original appearance of your display and reserves the right to remove any portions, after you have been contacted for repairs. All participants are welcome to check their display during the event, however, you may NOT change or upgrade your display in any way, this is grounds for disqualification. Los Abridados reserves the right to require a participant to modify a display during Set-Up Week to conform to these guidelines.

Any violation of the above guidelines could result in the participant being declared ineligible for prizes during the current Red Rock Fantasy and/or complete disqualification from any future program.

MATERIALS GUIDLELINES

The following materials guidelines have been developed in the interest of fairness to all participants. In general, Los Abrigados is providing virtually all of the materials necessary for you to create an appealing display. However, in order to allow for individual creativity and ingenuity, a limited amount of participant-provided materials will be allowed in accordance with the conditions described below.

Materials provided to each participant by Los Abrigados:

- (1) 15,000 miniature multi-colored lights are supplied by ILX Resorts. **The order of bulb arrangement within any string of lights provided by Los Abrigados may not be altered.** Please be sure to test new lights before removing from the box.
- (2) 7 flood lamps, extension cords, hot glue guns, glue.
- (3) A \$100 Materials Allowance will be provided at site selection in the form of Visa/MC Gift Card(s) and may be used for weather resilient materials and supplies – remember, Sedona’s climate is moister than Phoenix so use caution in purchasing materials for your site.
- (4) All participants who turn in their receipts for the Materials Allowance to Lori Lo Duca **BEFORE** set-up week will be eligible for an additional reimbursement of up to \$25.

All materials must be returned to Los Abrigados following display set-up and dismantling, i.e. ladders, glue guns and all electrical supplies.

Materials that may be provided at the participant’s expense:

1. Up to 4,000 clear lights may be substituted at your own expense to replace the multicolored lights.
2. Substitute up to 15,000 solid color (not clear) lights in lieu of 15,000 multi-color lights provided by Los Abrigados. LED lights may be used in your site with a limit of 5,000. Solid colored lights; clear lights or LED lights do NOT need to be on your expense report.
3. **Blinking or motion lights on a part of the display are permitted.**

4. Rope lights and icicle lights will be permitted, however, the icicle lights must be a minimum of 150 lights in a string to be accepted.
5. All 15,000 lights MUST be visible and used on your site. The planned positioning of your lights must be submitted on your display drawing and approved. Failure to use all 15,000 lights may result in disqualification from the competition.
6. You may, at your option, add 200 watts (i.e. 8 bulbs of 25 watts, 4 bulbs of 50 watts, etc.) of light (colored or clear) to add definition to your display as long as it is submitted for approval with your display theme. In addition, personally owned 50 light string may be substituted for the Los Abridados provided 100 light string, so long as the 15,000 lights per display limit is not exceeded.

Expenditure Sheet – Complete sheet as accurately as possible, list all items purchased for your display – **\$400 maximum is allowed per display**. Please consider fair market value on items, which maybe used and attach receipt for items purchased. If you add the 200 watts of lighting as outlined in 1 D) above the receipts must be included in the Expense Report as part of the \$400 limit. This must be turned in to your Red Rock Fantasy Committee Member at the completion of set-up.

1. The “market value” of an item shall mean the purchase price that would be available to the average individual from an independent third party seller.

Examples:

- a) A new motor purchased from Store A at \$30 (including tax) for which you have a receipt has a market value of \$30 (a third party can purchase at that price too).
- b) That same exact motor purchased from Store B at \$28 (including tax) for which you have a receipt has a market value of \$28 (a third party can purchase at that price too).
- c) If this same motor continues to be used in subsequent years in your display, it can be depreciated in value each year to what an appraiser would value it, taking into account its conditions, etc.
- d) If an item is purchased at a garage sale or elsewhere with no valid receipt, its market value is not necessarily its “purchase price”. Again, view the item as if you were an appraiser estimating its current value.

- e) If a number of items are purchased at an auction, swap meet or other such function for a lump sum purchase price, for which you have a receipt, the lump sum purchase price must be allocated among the items purchased. However, the market value for any one item would be no more than the total lump sum purchase price. On the other hand, if you have no receipt, the value in your display will be what an appraiser would value each item individually as to its current market value.
- f) Rented items will be valued as though purchased. While not prohibited, items purchased from relatives, employers, friends, etc., and items that you already own, may be subject to special scrutiny. Upon request by Los Abridados, you must be able to provide evidence of your compliance with this dollar value limitation through valid receipts or other means.

VIEW EACH ITEM IN YOUR DISPLAY AS IF YOU WERE AN APPRAISER.

CONSTRUCTION & SAFETY GUIDELINES

All work must be done in a safe manner and at your own risk.

Please supervise children at all times.

No children under the age of 14 will be permitted on the roof.

For the safety of all our guests: scooters, skateboards and roller blades are not permitted at the resort.

Please respect the tranquil nature of the resort by being as quiet as possible during Set-Up (no loud radios, etc.). Permissible set-up hours are 9:00 a.m. (with the exception of the day of arrival when you may begin at 10:00 a.m.) to 9:00 p.m. Construction involving sawing, hammering and other noisy activities is limited to 9:00 a.m. to 5:00 p.m. **These hours will strictly enforced.**

Please keep your display area as tidy as possible during set-up.

Los Abridados will provide a limited amount of ladders, but you are encouraged to bring your own.

In consideration of other contestants, please return all borrowed supplies promptly.

The method of attachment to stucco buildings will be hot glue guns (no liquid nails). In the instance of attaching to wooden portions of the buildings, staple guns are acceptable (no nails, lags, bolts, etc.). No other methods will be allowed.

No nails are to be used on masonry, wood or trees.

The Chief Engineer may require prior approval for any digging or ground stakes. Participants are encouraged to ask for assistance.

The painting or obstruction of building windows, balconies or patios is prohibited.

Remember to test new lights.

Lights are permitted on light poles, however you cannot plug into its power source.

Lights are not permitted on top of any handrails at stairways.

Existing facility lighting cannot be modified. For example, lamps, which happen to be in a particular area, cannot be replaced with colored bulbs.

Any equipment rented by or owned by Los Abridados will not be available for participant use, (excluding ladders, glue guns, etc.). In the spirit of fairness, the lift used by Los Abridados cannot be made available to participants for display set-up or takedown.

Los Abridados staff will not set-up a participant's display, however technical assistance will be provided.

No running of extension cords across sidewalks except if approved by the Chief Engineer.

Light strings may NOT lie on the ground.

All electrical connections must be weather proofed and raised above ground level.

Electrical supply is limited to the four (4) 20 Amp GFI circuits provided.

The maximum number of lights that can be attached to each GFI is 3,750 (i.e., 75 string of 50, or 37 strings of 100).

When walking on roofs please be careful not to punch holes or kick in parapet flashing.

Climbing on resort guest's balconies, which may endanger them or anyone decorating your site, is strictly prohibited.

Should any accidental damage occur to any part of the property or equipment, please promptly notify maintenance.

When in doubt...**ASK YOUR DESIGNATED COMMITTEE PERSON.** They will be able to assist you or will contact engineering to answer any questions.

Los Abridados reserves the right to modify displays to conform to the Construction Guidelines, Design Guidelines and Materials Guidelines or as otherwise deemed desirable at its sole discretion. In addition, failure by Los Abridados to immediately enforce any of these Guidelines shall not preclude Los Abridados from later enforcing it or disqualifying a participant's display.

HELPFUL HINTS FOR DISPLAY SET-UP

1. Be sure to bring whatever tools you might need.
2. **If you have a ladder, bring it.**
3. To help you hang lights in the trees and high places, construct a pole of PVC pipe or wood, notch one end with a V-cut, on the other end attach a hook with duct tape or drive a nail in and bend.
4. It's not necessarily better to use more glue, it may damage the lights and/or stucco and is much harder to remove. Remember that it is your responsibility to remove the glue, so make it easier on yourself!
5. Consider using hardboard for any cutouts you attach to the building with glue. It is much lighter and easier to apply. However, remember that hardboard warps easily when wet if not sealed properly.
6. If you want to enclose your display to discourage touching, incorporate a "fence of lights" by stringing them between candy canes, gingerbread men, etc. Keep the fence back from the sidewalks at least two (2) feet and the display needs to be accessible to maintenance staff. You may not cut off walkways or paths and guest consideration is imperative.
7. Figures hanging from a parapet or eaves should be glued to the building. This will keep the wind from catching it.
8. Lights strung from the roof to the ground should be glued at both ends. If not, the wind will tangle them.
9. Always hang or install lights while they are lit.
10. Consider using metal conduit/pipe and brackets instead of wooden stakes, for large cutouts.

AWARD CATEGORIES

Best of Show Awards Selected by General Public

Grand Prize: One-Week Timeshare Ownership in ILX Premiere Vacation Club consisting of a Silver Membership **OR, 15 days/14 nights at a combination of Premiere Vacation Club Resorts to be used within a 3 year period in a one-bedroom suite. Use may be in as small as three-day increments and include two weekends. (Reservations are subject to availability.)** If the resort selected does not contain a one-bedroom unit type, another unit type may be substituted. As a special privilege, and at its sole option, Los Abrigados may invite the winner to decorate the prestigious Stonehouse during the following year's Red Rock Fantasy event. (Note: the Stonehouse display is not eligible for awards).

First Runner Up: 7 days/6 nights in a Penthouse Suite at the Sea of Cortez Premiere Vacation Club in San Carlos, Mexico. (Reservations are subject to availability)

Second Runner Up: 7 days/6 nights at any Premiere Vacation Club Resort. Prize may be divided between two properties. (Reservations are subject to availability)

Third Runner Up: 5 days/4 nights at any Premiere Vacation Club Resort. Prize may be divided between two properties (Reservations are subject to availability).

Fourth Runner Up: A 3-day/2 night Getaway Weekend for Two at any Premiere Vacation Club Resort. (Reservations are subject to availability).

Fifth Runner Up: A 3-day/2 night Midweek Getaway for Two at any Premiere Vacation Club Resort. (Reservations are subject to availability).

Kids Ballot Choice Awards

First Choice: A One-Night Getaway for Two at Los Abrigados Resort & Spa, including Dinner for Two at Stakes & Sticks or Joey Bistro **OR, a Two-Night Getaway for up to Six in the Horton House at Kohl's Ranch Lodge valid Sun. – Thurs. with \$60 in ILX Dollars** (Reservations are subject to availability)

Second Choice: A One-Night Getaway for Two at Varsity Clubs of America – Tucson Chapter, including Dinner for two at the Stadium Sports Grill **OR, a One-Night Getaway for Two at Kohl's Ranch with \$40 in ILX Dollars** (Reservations are subject to availability).

Third Choice: Dinner for Two at Stakes & Sticks or Joey Bistro.

Contestants Choice Award

A One-Night Getaway for Two at Los Abrigados Resort & Spa, including Dinner for Two at Stakes & Sticks or Joey Bistro. **OR a Two-Night Getaway for Two at Carriage House in LV**

(Reservations are subject to availability)

"Green" Award

A One-Night Getaway for Two at Los Abrigados Resort & Spa, including Dinner for Two at Stakes & Sticks or Joey Bistro. **OR, a Three-Night Getaway for Two at the Historic Craggs Lodge in Estes Park, Colorado** (Reservations are subject to availability)

RED ROCK FANTASY COORDINATORS

Lori Lo Duca

Premiere Vacation Club at Bell Rock

6246 Hwy 179

Sedona, AZ 86351

(928) 284-4502

lloluca@ilxresorts.com

Bruce Campbell

Los Abrigados Resort & Spa

160 Portal Lane

Sedona, AZ 86336

(928) 282-1777 ext. 7027

bcampbell@ilxresorts.com

CONSTESTANT COMMITTEE MEMBERS

Bernie & Peggy Gillotte

p111pg@aol.com

Home (623) 465-5663

Ivan & Cynthia Connolly

cynthia.connolly@mcmail.maricopa.edu

Home (480) 892-0231

coniorc@aol.com

Brent & Sandy Moore

Home (623) 815-4832

brentminaz@hotmail.com

sstar71@hotmail.com

Peter & Michelle McCormick

Home (623) 561-6084

peter.mccormick@yahoo.com

michelle_ree6084@yahoo.com

The contestant committee members have volunteered to be available for you, should you need questions answered or advice based on their experience with the event.

8/09