

**Event Release  
November 4, 2007**

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## **Red Rock Fantasy, Arizona's Family Light Festival Kicks Off 17<sup>th</sup> Year**

**Sedona, Arizona** – ILX Resorts is pleased to announce the Opening Ceremony of the 17<sup>th</sup> annual Red Rock Fantasy holiday display contest. On November 15th the sky will light up with nearly a million lights and 30 Holiday displays as the 17th Annual Red Rock Fantasy begins at Los Abridados Resort & Spa.

The week of November 10<sup>th</sup> thirty families from around Arizona will start decorating, creating and displaying their talent with new entries. Provided with 15,000 lights and five pieces of plywood, the families work for months to compete for the grand prize of a lifetime vacation ownership from ILX Resorts, Inc. "Every year we are amazed by the creativity and hard work that our participant families put into this event," says Lori Lo Duca, Red Rock Fantasy Coordinator and Vice President, ILX Resorts. "Red Rock Fantasy has become an important tradition at Los Abridados and a strong charity event. We couldn't do it without our contestants."

Proceeds from this year's Red Rock Fantasy will be given to the Institute of EcoTourism, an organization committed to solving environmental problems by promoting environmentally conscious tourism, sustainable community development and experiential, place-based environmental education.

Walk the grounds of Los Abridados Resort to see for yourself the fantasy of one million twinkling lights in the wonderful setting of Sedona, Arizona. Opening Ceremony begins at 5:15 pm on Thursday, November 15, 2007. The final day is Tuesday, January 1, 2008 at 10:00 pm. The Awards Banquet announcing the winners in every category is Saturday, January 5, 2008 beginning at 6:00PM.

Please access our website at [www.redrockfantasy.com](http://www.redrockfantasy.com) for information including event times, dates and ticket prices.

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